Master Program in Data Science and Business Informatics

Statistics for Data Science

Lesson 22 - Issues with linear regression. Logistic regression

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Issues: Omitted variable bias

• Suppose we omit a variable z_i that belongs to the true model

$$Y_i = \alpha + \beta_1 x_i + \beta_2 z_i + U_i$$

with $\beta_2 \neq 0$ (i.e., Y is determined by Z)

- ▶ Under-specification of the model, e.g., due to lack of data
- Fitted model $Y_i = \alpha + \beta_1 x_i + U_i'$
 - ▶ We have: $E[U'_i] = E[\beta_2 z_i + U_i] = \beta_2 z_i + E[U_i] = \beta_2 z_i \neq 0$
 - ▶ The assumption $E[U'_i] = 0$ is not met! Hence, estimators will be biased!
- Let $\hat{\alpha}$ and $\hat{\beta}_1$ be the LSE estimators of the fitted model. It turns out (proof not included):

$$E[\hat{eta}_1] = eta_1 + eta_2 \delta$$
 $Bias(\hat{eta}_1) = eta_2 \delta$

where δ is the slope of the regression of $Z_i = \gamma + \delta x_i + U_i''$, i.e.:

$$\delta = r_{xz} \frac{s_z}{s_x}$$

• $Bias(\hat{\beta}_1) \neq 0$ if X and Z correlated

Issues: Multi-collinearity and variance inflation factors

- Multicollinearity: two or more independent variables (regressors) are strongly correlated.
- $Y_i = \alpha + \beta_1 x_i^1 + \beta_2 x_i^2 + U_i$
- It can be shown that for $j \in \{1, 2\}$:

$$Var(\hat{eta}_j) = rac{1}{(1-r^2)} \cdot rac{\sigma^2}{SXX_j}$$

where $r = cor(x^1, x^2)$, $\sigma^2 = Var(U_i)$ and $SXX_j = \sum_1^n (x_i^j - \bar{x}_n^j)^2$

- Correlation between regressors increases the variance of the estimators
- In general, for more than 2 variables:

$$Var(\hat{eta}_j) = rac{1}{(1 - R_i^2)} \cdot rac{\sigma^2}{SXX_j}$$

where R_i^2 is the coefficient of determination (R^2) in the regression of x_j from all other x_i 's.

• The term $1/(1-R_i^2)$ is called variance inflation factor

Variable selection

- Recall: when $U_i \sim N(0, \sigma^2)$, we have $Y_i \sim N(\mathbf{x}_i \cdot \boldsymbol{\beta}, \sigma^2)$, hence we can apply MLE
- Log-likelihood is $\ell(\beta) = \sum_{i=1}^n \log \left(\frac{1}{\sigma \sqrt{2\pi}} e^{-\frac{1}{2} \left(\frac{y_i \mathbf{x}_i \cdot \boldsymbol{\beta}}{\sigma^2} \right)^2} \right)$
- Akaike information criterion (AIC), balances model fit against model simplicity

$$AIC(\boldsymbol{\beta}) = 2|\boldsymbol{\beta}| - 2\ell(\boldsymbol{\beta})$$

- stepAIC(model, direction="backward") algorithm
 - 1. $S = \{x^1, \dots, x^k\}$
 - 2. b = AIC(S)
 - 3. repeat
 - 3.1 $x = arg \min_{x \in S} AIC(S \setminus \{x\})$
 - 3.2 $v = AIC(S \setminus \{x\})$
 - 3.3 if v < b then $S, b = S \setminus \{x\}, v$
 - 4. until no change in S
 - 5. return *S*

Regularization methods: Ridge/Tikhonov

$$\hat{oldsymbol{eta}} = arg \min_{oldsymbol{eta}} S(oldsymbol{eta})$$

Ordinary Least Square Estimation (OLS):

$$S(\boldsymbol{\beta}) = \|\boldsymbol{y} - \boldsymbol{X} \cdot \boldsymbol{\beta}\|^2$$

where $\|(v_1,\ldots,v_n)\|=\sqrt{\sum_{i=1}^n v_i^2}$ is the Euclidian norm

- ► Performs poorly as for prediction (overfitting) and interpretability (number of variables)
- Ridge regression:

$$S(\boldsymbol{\beta}) = \|\boldsymbol{y} - \boldsymbol{X} \cdot \boldsymbol{\beta}\|^2 + \lambda_2 \|\boldsymbol{\beta}\|^2$$

where
$$\|\boldsymbol{\beta}\| = \sqrt{\alpha^2 + \sum_{i=1}^k \beta_i^2}$$
.

- ▶ Notice that λ_2 is not in the parameters of the minimization problem!
- ▶ Variables with minor contribution have their coefficients **close** to zero
- ▶ It improves prediction error by reducing overfitting through a bias-variance trade-off
- ▶ It is **not** a parsimonious method, i.e., does not reduce features

Regularization methods: Lasso and Penalized

• Lasso (Least Absolute Shrinkage and Selection Operator) regression:

$$S(\boldsymbol{\beta}) = \|\boldsymbol{y} - \boldsymbol{X} \cdot \boldsymbol{\beta}\|^2 + \lambda_1 \|\boldsymbol{\beta}\|_1$$

where $\|\beta\|_1 = |\alpha| + \sum_{i=1}^{k} |\beta_i|$.

- ▶ Notice that λ_1 is not in the parameters of the minimization problem!
- ▶ Variable with minor contribution have their coefficients equal to zero
- ▶ It improves prediction error by reducing overfitting through a bias-variance trade-off
- ▶ It is a parsimonious method, i.e., it reduces the number of features
- Penalized linear regression:

$$S(\boldsymbol{\beta}) = \|\boldsymbol{y} - \boldsymbol{X} \cdot \boldsymbol{\beta}\|^2 + \lambda_2 \|\boldsymbol{\beta}\|^2 + \lambda_1 \|\boldsymbol{\beta}\|_1$$

- ▶ Both Ridge and Lasso regularization parameters
- How to solve the minimization problems? Lagrange multiplier method and the methods studied at the Optimization for Data Science course
- How to find the best λ_1 and/or λ_2 ? Cross-validation!

Towards logistic regression

• Consider a bivariate dataset

$$(x_1,y_1),\ldots,(x_n,y_n)$$

where $y_i \in \{0, 1\}$, i.e., Y_i is a binary variable

• Using directly linear regression:

$$Y_i = \alpha + \beta x_i + U_i$$

results in poor performances (R^2)

Towards logistic regression

• Consider a bivariate dataset

$$(x_1,y_1),\ldots,(x_n,y_n)$$

where $y_i \in \{0, 1\}$, i.e., Y_i i binary variable

• Group by x values:

$$(d_1, f_1), \ldots, (d_m, f_m)$$

where d_1, \ldots, d_m are the distinct values of x_1, \ldots, x_n and f_i is the fraction of 1's:

$$f_i = \frac{|\{j \in [1, n] \mid x_j = d_i \land y_j = 1\}|}{|\{j \in [1, n] \mid x_j = d_i\}|}$$

and the linear model (we continue using x_i but it should be d_i):

$$F_i = \alpha + \beta x_i + U_i$$

where
$$F_i = P(Y_i = 1)$$

Towards logistic regression

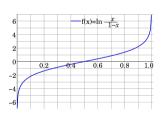
Rather than F_i , we model the log odds of F_i (called the *logit*)

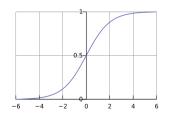
$$logit(F_i) = \alpha + \beta x_i + U_i$$

where logit and its inverse (logistic function) are:

$$\mathit{logit}(p) = \log rac{p}{1 - \mu}$$

$$logit(p) = log \frac{p}{1-p}$$
 $inv.logit(x) = \frac{e^x}{1+e^x} = \frac{1}{1+e^{-x}}$





- Why?
 - $ightharpoonup F_i \in [0,1]$ while the $\alpha + \beta x_i + U_i$ is in \mathbb{R} , hence inadequate to model probabilities
 - ▶ Relation between x_i 's and F_i is sigmoidal, not linear, hence the use of logistic function
 - ▶ Other sigmoid functions beyond the logistic one (see also FisherZ in Lesson 18)

Logistic regression

• Since $F_i = P(Y_i = 1)$, we actually estimate p_i for $Y_i \sim Ber(p_i)$, and U_i is not necessary

$$p_i = inv.logit(\alpha + \beta x_i) = \frac{e^{\alpha + \beta x_i}}{1 + e^{\alpha + \beta x_i}}$$
(1)

• Since distribution is known, MLE can be adopted for estimating α and β in logistic regression:

$$\ell(\alpha,\beta) = \sum_{i=1}^{n} \left[y_i \log \left(inv.logit(\alpha + \beta x_i) \right) + (1 - y_i) \log \left(1 - inv.logit(\alpha + \beta x_i) \right) \right]$$

recalling the p.m.f. of $Ber(p_i)$: $p_i^a \cdot (1-p_i)^{(1-a)}$

- Since $p_i/(1-p_i)=e^{\alpha+\beta x_i}$, then e^{β} can be interpreted as:
 - the expected change in odds after a unit change in x_i ,
 - e.g., $\beta = 0.38$ in predicting heart disease from smoking: the smoking group (x = 1) has $e^{\beta} = 1.46$ times the odds of the non-smoking group (x = 0) of having heart disease.
- By (1) for $x_i = 0$, then $e^{\alpha}/(1 + e^{\alpha})$ can be interpreted as the base probability:
 - e.g., $\alpha=-1.93$ means the probability a non-smoker (x=0) has heart disease is $e^{\alpha}/(1+e^{\alpha})=0.13$.

Generalized linear models

- **Generalized linear models**: family = distribution + link function
 - ► E.g., Binomial + logit for logistic regression
 - ► Actually Bernoulli + logit

[Binary logistic regression]

Elastic net logistic regression

Penalized linear regression minimizes:

$$\|\mathbf{y} - \mathbf{X} \cdot \boldsymbol{\beta}\|^2 + \lambda_2 \|\boldsymbol{\beta}\|^2 + \lambda_1 \|\boldsymbol{\beta}\|_1$$

- $\lambda_1 = 0$ is the Ridge penalty
- $\lambda_2 = 0$ is the Lasso penalty
- Elastic net regularization for logistic regression minimizes:

$$-\ell(oldsymbol{eta}) + \lambda \left(rac{(1-lpha)}{2} \|oldsymbol{eta}\|^2 + lpha \|oldsymbol{eta}\|_1
ight)$$

- $\alpha = 0$ is the Ridge penalty
- $\alpha = 1$ is the Lasso penalty
- \blacktriangleright λ is to be found, e.g., by cross-validation

Optional references



Michael David W. Hosmer, Stanley Lemeshow, and Rodney X. Sturdivant (2013) Applied Logistic Regression.

3rd edition John Wiley & Sons, Inc.